Winestyr Saves Hundreds of Hours with EasyPost

WINESTYR

Industry
Wine Shipping

Customer Since
February 2021

Website
winestyr.com

Carriers Used
USPS

Solutions Used
Shipping API
Tracking API
Address Verification API

Benefits

Saved 200+ hours per year

Experienced 10% increase in efficiency

Successfully processed 10,000+ shipments during peak season

Winestyr is a Chicago-based digital platform that connects wineries and consumers, allowing wineries to sell their products directly to customers. Founded in 2011, the company focuses on providing a curated selection of handcrafted wines from over 100 wineries that are not typically found in retail stores. Emphasizing high-quality customer service, Winestyr processes thousands of shipments per month, with tens of thousands of shipments during the peak season in November and December.

What problem did they face?

Before using EasyPost, Winestyr managed shipments directly through their carrier, which involved a lot of time-consuming manual copying and pasting between systems. As the company grew, it became difficult to keep up with demand and avoid errors. Winestyr needed an automated shipping process to simplify their operations.

How did EasyPost help?

EasyPost provided a direct integration with their carrier, quickly automating the cumbersome shipping process. Winestyr chose EasyPost because of its simple and easy-to-use API.

"We've been able to save on staff and streamline our operations, making it possible to scale our business and focus on what we do best - bringing unique and rare wines to our customers."

Scott Washburn
Chief Growth Officer
and Co-founder

Since implementing EasyPost, they have been able to:

- Automate shipping labels for every box going out of their warehouse, saving 200+ hours annually

- Leverage EasyPost to ensure product delivery and handle shipment expectations, increasing efficiency in this area by at least 10%

- Boost overall customer experience through EasyPost's delivery notifications
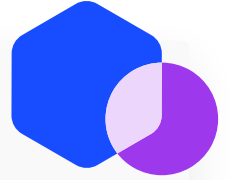
As Scott Washburn, Chief Growth Officer and Co-founder, explained, "EasyPost has been a game-changer for us in terms of automating our shipping processes and ensuring that our customers receive their orders on time... We've been able to save on staff and streamline our operations, making it possible to scale our business and focus on what we do best - bringing unique and rare wines to our customers."

EasyPost has allowed Winestyr to streamline their shipping processes, enhance customer experience, and focus on growing their business. With significant time savings and improved efficiency, Winestyr can now better serve their customers and expand their offerings.

![easypost logo]

EasyPost's best-in-class shipping APIs provide end-to-end flexibility and more control over parcel shipping and logistics processes for e-commerce retailers, fulfillment centers, marketplaces, and enterprises. Founded in 2012, EasyPost has 200 employees and is based in Lehi, Utah.

For more information, visit **EasyPost.com** or email us at **sales@easypost.com**.